

PRESS RELEASE

CAMERICH

CAMERICH Launches its First UK Store: Specialising in Contemporary Quality Sofas at Reasonable Prices

London, July 2010: Established since 1997 in 40 countries worldwide, CAMERICH opens its first UK store in the Capital. CAMERICH specialises in contemporary sofa design offering quality materials and workmanship at reasonable prices: sofas start at £700 (including delivery and installation). Most CAMERICH sofas are in stock for immediate delivery, setting it apart from its counterparts.



CAMERICH sofa designs are available in over 50 fabrics and leathers. Each sofa comes with removable covers to allow a change of style in the future. CAMERICH offers additional covers at a discount of 25% with any fabric sofa or lounge chair purchase (available at time of purchase).

CAMERICH also offers a range of lounge chairs, coffee tables, beds, dining tables and storage.

CAMERICH provides a free 5 year guarantee with free delivery and installation.

www.camerich.co.uk

408-410 St John Street, Islington

-ends-

Notes to Editor:

CAMERICH London Showroom

408-410 St John Street

Islington

London EC1V 4NJ

Opening Hours:

Mon - Fri: 10.00 - 19.00

Saturday: 10.00 - 18.00

Sunday: Closed

Showroom contact details:

Telephone: 020 7833 8181

Fax: 020 7837 3187

e-mail: sales@camerich.co.uk

For all media enquiries please contact:

Gemma Massey

gemma@gemmamasseypr.co.uk

+44 (0)7738 105087